

Extreme-heat outreach targeting brief

Deciding two days ahead who gets a knock, a call, or a cooling center

A worked plan for combining the county's existing heat-vulnerability index with forecast data to decide, two days ahead of a heat event, which neighborhoods get door-knocking, which get robocalls, and which cooling centers to extend — written up before anything is built.

Demo entry — Sunrise Plains Regional Health Coalition (fictional)

AT A GLANCE

Extreme-heat outreach targeting brief

What it is

An idea-stage brief, shared so other jurisdictions can critique or adapt the plan before anyone spends money on it.

How it would work

Vulnerability index + 48-hour forecast → a ranked block-group list with a recommended outreach mode for each.

What it took

No new spend — the index, the forecast feed, and the outreach teams all exist today.

Data & governance

Block-group aggregates only; no individual targeting. The equity note in the entry covers the index's known gaps.

Reuse it

The scoring rubric and the decision thresholds are in the write-up, ready to argue with.